IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of) Confirmation No.: 8524
Neil Duncan Hunt, et al.) Group Art Unit: 3625
Application No. 10/773,843) Examiner: J. Zurita
Filed: February 6, 2004)
For: Approach for Estimating User Ratings of Items)

Mail Stop AF

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated December 31, 2007, and as an enclosure to the Request for Continued Examination submitted herewith, Applicants respectfully request reconsideration in light of the amendments and remarks herein.

The Applicants have submitted a Notice of Appeal on June 30, 2008. No decision on the appeal has yet been reached. The submission of the Request for Continued Examination and this Reply will serve as a request to withdraw the appeal and to reopen prosecution of the Application before the Examiner. 37 C.F.R. § 1.114(d).